



Wisconsin Center District facilities: dimensions capacities

Midwest Airlines Center							
Exhibit halls	Gross square ft	Dimensions	Ceiling height	max occupancy		10 x 10 booths	
Hall A + B + C + D	188,695	544' x 335'	30'	12,580	928		
Hall A	63,060	180' x 335'	30'	4,204	303		
Hall B	31,005	90' x 335'	30'	2,067	159		
Hall C	31,115	90' x 335'	30'	2,074	156		
Hall D	63,515	184' x 335'	30'	4,234	310		
Hall A + B	94,065	270' x 335'	30'	6,271	462		
Hall B + C	62,120	180' x 335'	30'	4,141	315		
Hall C + D	94,630	274' x 335'	30'	6,309	466		
Hall A + B + C	125,180	360' x 335'	30'	8,345	618		
Hall B + C + D	125,635	364' x 335'	30'	8,376	625		

Ballrooms	Gross square ft	Dimensions	Ceiling height	72" rounds			
				of 10	Classroom	Theater	Reception
Ballroom A + B + C + D	37,506	266' x 141'	28-31'	2,530	2,300	4,440	3,756
Ballroom A	6,160	88' x 70'	28-31'	350	336	624	616
Ballroom B	6,248	88' x 71'	28-31'	350	336	624	625
Ballroom C	12,690	141' x 90'	28-31'	840	759	1,368	1,264
Ballroom D	12,408	141' x 88'	28-31'	840	736	1,368	1,264
Ballroom A + B	12,408	141' x 88'	28-31'	840	736	1,368	1,264
Ballroom C + D	25,098	178' x 141'	28-31'	1,800	1,518	2,736	2,528
Ballroom A + B + C	25,098	178' x 141'	28-31'	1,800	1,518	2,736	2,528

Meeting rooms	Gross square ft	Dimensions	Ceiling height	72" rounds				
				of 10	Classroom	Theater	Reception	
First floor: Room 101	5,192	88' x 59'	15' 3"	350	308	552	525	
Room divisions:	101A	1,416	59' x 24'	15' 3"	100	81	150	168
	101B	2,065	59' x 35'	15' 3"	150	126	240	196
	101C	837	31' x 27'	15' 3"	40	40	72	90
	101D	729	27' x 27'	15' 3"	40	36	66	87
	101A + B	3,599	59' x 61'	15' 3"	250	198	390	364
	101C + D	1,593	59' x 27'	15' 3"	100	81	168	177
	101B + C + D	3,717	59' x 63'	15' 3"	250	216	390	375

First floor: Room 102	8,349	121' x 69'	15' 3"	500	480	884	840	
Room divisions:	102A	1,230	30' x 41'	15' 3"	60	68	133	133
	102B	1,558	38' x 40'	15' 3"	60	70	148	148
	102C	2,553	69' x 37'	15' 3"	150	160	306	300
	102D	1,558	38' x 41'	15' 3"	60	70	148	144
	102E	1,230	30' x 41'	15' 3"	60	68	133	133
	102A + B	2,829	69' x 41'	15' 3"	150	160	306	302
	102D + E	2,829	69' x 41'	15' 3"	150	160	306	302
	102A + B + C	5,451	79' x 69'	15' 3"	350	300	612	602
	102C + D + E	5,451	79' x 69'	15' 3"	350	300	612	602

First floor: Room 103	6,279	91' x 69'	15' 3"	400	360	650	644	
Room divisions:	103A	810	30' x 27'	15' 3"	40	42	78	82
	103B	1,026	38' x 27'	15' 3"	40	55	96	96
	103C	2,484	69' x 36'	15' 3"	150	140	288	288
	103D	1,026	38' x 27'	15' 3"	40	55	96	96
	103E	810	30' x 27'	15' 3"	40	42	78	82
	103A + B	1,863	69' x 27'	15' 3"	100	101	180	192
	103D + E	1,863	69' x 27'	15' 3"	100	101	180	192
	103A + B + C	4,416	69' x 64'	15' 3"	250	240	480	480
	103C + D + E	4,416	69' x 64'	15' 3"	250	240	480	480



Wisconsin Center District facilities: dimensions capacities

Meeting rooms				72" rounds of 10	Classroom	Theater	Reception	
		Gross square ft	Dimensions	Ceiling height				
Mezzanine: Room 201		5,192	88' x 59'	15' 3"	350	308	552	525
Room divisions:	201A	1,416	59' x 24'	15' 3"	100	81	150	168
	201B	2,065	59' x 35'	15' 3"	150	126	240	196
	201C	837	31' x 27'	15' 3"	40	40	72	90
	201D	729	27' x 27'	15' 3"	40	36	66	87
	201A + B	3,599	59' x 61'	15' 3"	250	198	390	364
	201C + D	1,593	59' x 27'	15' 3"	100	81	168	177
	201B + C + D	3,717	59' x 63'	15' 3"	250	216	390	375

Mezzanine: Room 202		8,349	121' x 69'	15' 3"	500	480	884	840
Room divisions:	202A	1,230	30' x 41'	15' 3"	60	68	133	133
	202B	1,558	38' x 40'	15' 3"	60	70	148	148
	202C	2,553	69' x 37'	15' 3"	150	160	306	300
	202D	1,558	38' x 41'	15' 3"	60	70	148	144
	202E	1,230	30' x 41'	15' 3"	60	68	133	133
	202A + B	2,829	69' x 41'	15' 3"	150	160	306	302
	202D + E	2,829	69' x 41'	15' 3"	150	160	306	302
	202A + B + C	5,451	79' x 69'	15' 3"	350	300	612	602
	202C + D + E	5,451	79' x 69'	15' 3"	350	300	612	602

Mezzanine: Room 203		6,279	91' x 69'	15' 3"	400	360	650	644
Room divisions:	203A	810	30' x 27'	15' 3"	40	42	78	82
	203B	1,026	38' x 27'	15' 3"	40	55	96	96
	203C	2,484	69' x 36'	15' 3"	150	140	288	288
	203D	1,026	38' x 27'	15' 3"	40	55	96	96
	203E	810	30' x 27'	15' 3"	40	42	78	82
	203A + B	1,863	69' x 27'	15' 3"	100	101	180	192
	203D + E	1,863	69' x 27'	15' 3"	100	101	180	192
	203A + B + C	4,416	69' x 64'	15' 3"	250	240	480	480
	203C + D + E	4,416	69' x 64'	15' 3"	250	240	480	480

U.S. Cellular Arena	Gross Square Ft.	Dimensions	Ceiling Heights	Stage (GSF)	10 x 10 Exhibits	Banquet: Rounds of 8	Theatre Style
FULL ARENA	24,000	105' X 234'	95'	Portable (48' X 40')	155'	1800	12,700 (8,901 permanent)
1/2 ARENA	N/A	N/A	95'	Portable (48' X 40')	N/A	N/A	N/A
ARENA EXHIBIT HALL	17,340	irregular	10' 2"	NA	84	NA	NA

Milwaukee Theatre	Gross Square Ft.	Dimensions	Ceiling Heights	Stage (GSF)	10 x 10 Exhibits	Banquet: Rounds of 8	Theatre Style
MAIN HALL	31,897	irregular	65' (max.)	2,516	NA	NA	4,087 (permanent)
Floor	18,719	irregular	65' (max)	"	NA	NA	2,643
Balcony	10,016	irregular	NA	"	NA	NA	1,461
Lower boxes	NA	irregular	NA	"	NA	NA	39 x 2
Upper boxes	NA	irregular	NA	"	NA	NA	22 x 2
Rotunda	32,815	irregular	65'	build to suit	NA	240	NA
Plankinton Hall	6,131	100'6" x 61'	14'	build to suit	NA	400	TBD
Kilbourn Hall	3,993	66' x 60'6"	12'9"	build to suit	NA	250	TBD